

**POLICY # AD 013**
**COUNTY FLAG**

<b>APPROVAL DATE:</b>	September 26, 2006	<b>CROSS-REFERENCE:</b>	
<b>RESPONSIBILITY:</b>	Administration		
<b>APPROVER:</b>	Council	<b>APPENDICES:</b>	
<b>REVISION DATE (s):</b>	January 15, 2019	<b>REVIEW DATE:</b>	January 2024

## POLICY STATEMENT

The County of Vermilion River proudly displays a flag for public awareness and identification efforts.

## BACKGROUND

The County has always historically had a flag. At one time, the flag was blue and white with a red background. When the County's name was shortened from the "County of Vermilion River No. 24" to the "County of Vermilion River" on September 13, 2006 as a result of a Ministerial Order, the County's logo, sign and flag were redesigned. The County's new logo has colors which are reflective of our main attributes.

- Blue represents the three (3) rivers that are part of our boundaries
- Green represents the agricultural heritage of our area
- Black represents the prevalent heavy oil and gas industry in our area

## OBJECTIVE

To ensure the County flag is consistent with the municipality's branding initiatives.

## SCOPE

INTERNAL STAKEHOLDERS	EXTERNAL STAKEHOLDERS
Council	Ratepayers
Administration	Industry Partners
	General Public
	Schools

## DEFINITIONS

**County** is the County of Vermilion River.

## GUIDING PRINCIPLES

- The design of the County flag is approved by Council.
- When requested, the County provides one (1) new flag to each school and fire hall within the County boundary free of charge.
- The County provides one (1) new flag each year to all parks within the County boundary free of charge.
- The costs for the supply of flags is included in the County’s administration budget.

## ROLES & RESPONSIBILITIES

ROLE/TASK	TITLE (s) OF PERSON RESPONSIBLE
<b>HANDLING INQUIRIES</b>	Chief Administrative Officer
<b>MONITORING REVIEWS AND REVISIONS</b>	Executive Secretary
<b>IMPLEMENTING POLICY</b>	Council
<b>COMMUNICATING POLICY</b>	Chief Administrative Officer