

BUSINESS REGISTRATION (voluntary)



CONNECT
ENGAGE
Your
Business
PROMOTE

ECONOMIC DEVELOPMENT

http://www.vermilion-river.com/departments/economic_development

The County of Vermilion River continues to attract businesses, developments and growth. In order to accurately create a picture of our local economy that will support economic development and further define our positive business climate, we are initiating a **voluntary Business Registration program**.

CORE ELEMENTS

- Registration is voluntary
- There are **NO FEES**
- Simple registration process

PURPOSE

- A business registration system will clearly identify the **extensive economic activity** that is being undertaken in CVR
- A greater knowledge of our business community will:
 - **support existing businesses** as they are growing or expanding
 - **assist new businesses** when they are selecting a potential location for their enterprise. Developers & site selectors need to see existing services that may support their future needs, potential competitors and complementary businesses
 - create a **network of local businesses supporting** each other
 - provide **guidance to initiate programs and services** for fostering continued growth for our business community
- **Improve communications system directly with businesses**, which can be critical in time of disaster, or important when updating bylaws, policies & programs that directly impact business operations
- Allow CVR to **promote the economic diversity and vibrant businesses** by creating an online directory
- Provide resources and data for **Planning & Development** when looking at long term projects and plans
- Provide **Protective Services** with detailed information on potential safety or hazardous issues when responding to disaster or accident situations

ADVANTAGES TO BUSINESSES

- **Online Business Directory** on the CVR website as another outlet for promoting your business to customers, suppliers or potential employees
- Accessible contact information for **buying local**
- Receive **direct communication from CVR** on business-related bylaws, policies, programs, services
- **No Fee!**

PROGRAM WILL LAUNCH in late MAY 2015 – Registration forms will be available on our website and from our office

WHO SHOULD PARTICIPATE?

- Any businesses with a physical location within CVR municipal boundaries
- A business is defined as *“providing goods and services to another individual, business or entity.”*
- This can include primary operation sites, secondary locations, independent contractors, home based businesses, farms doing value-added sales or related services, non-profit associations etc.

