

This event has **four levels** of corporate sponsorship opportunities. Each level will have increasing amounts of exposure and free advertisement included as part of the sponsorship package.

Sponsorship OPPORTUNITIES

Platinum

\$1500 (Limited Two Sponsors)

Main Stage Advertising

- Company name and logo displayed on all visual / printed materials (programs, posters, tickets, newspaper, table displays, powerpoints and partner websites).
- Opportunity to display marketing materials at designated site at the event.
- Opportunity to bring greetings and company overview (5 minutes) at sponsored event.
- Opportunity to present a company door prize.
- Up to eight (8) complimentary tickets.

Gold

\$750 (Unlimited Sponsors)

- Company name and logo displayed on program, powerpoint, partner website(s).
- Opportunity to display marketing materials at designated site at the event.
- Up to four (4) complimentary tickets.
- Verbal acknowledgement during the event.
- Opportunity to display/give away pens on the tables.
- Significant in-kind contributions will be considered on an individual basis as a level of Sponsorship.
- Receipts for tax purposes will be issued, upon request.

Silver

\$500 (Unlimited Sponsors)

- Company name and logo displayed on the program, powerpoint, partner website(s).
- Two (2) Complimentary Tickets.
- Verbal acknowledgement during the event.
- Opportunity to display / give away pens on the tables.

Bronze

\$250 (Unlimited Sponsors)

- Company name displayed on the program, powerpoint, partner website(s).
- One (1) complimentary ticket.
- Verbal acknowledgement during the event.

"These breakfasts give me an **opportunity** to develop a strong business network."

Scott Webb, Business Owner



History

In 2011, Economic Development for the Town of Vermilion, the County of Vermilion River, Alberta Employment & Immigration, Rotary Club of Vermilion, Vermilion & District Chamber of Commerce, Lakeland College, and Community Futures Lloydminster & Region partnered to advance economic development for the region. The partnership took a leadership role in initiating a "Business Breakfast".

This venue provides:

- current information of various topics to businesses
- assistance for employers in the attraction and retention of employees
- an opportunity for developing a strong business network and sharing best practices
- greater collaboration and cooperation between businesses

Details

Doors open at 6:30 am with a catered breakfast being served between 6:30 am and 7:00 am. The program begins at 7:00 am with the guest speaker presenting from 7:10 am - 8:10 am, followed by closing remarks. The intent is to have everyone on their way by 8:30 so as not to interrupt the work day.



SPONSORSHIP OPPORTUNITIES

To inquire about becoming a sponsor, please contact:

Economic Development,
Town of Vermilion
5021 - 49 Avenue
Vermilion, Alberta
T9X 1X1
www.vermilion.ca

Economic Development,
County of Vermilion River
4912 50 Avenue, Box 69
Kiitscoty, Alberta
T0B 2P0
www.vermilion-river.com



VERMILION REGION
PARTNERSHIP

Breakfast

SPONSORSHIP OPPORTUNITIES